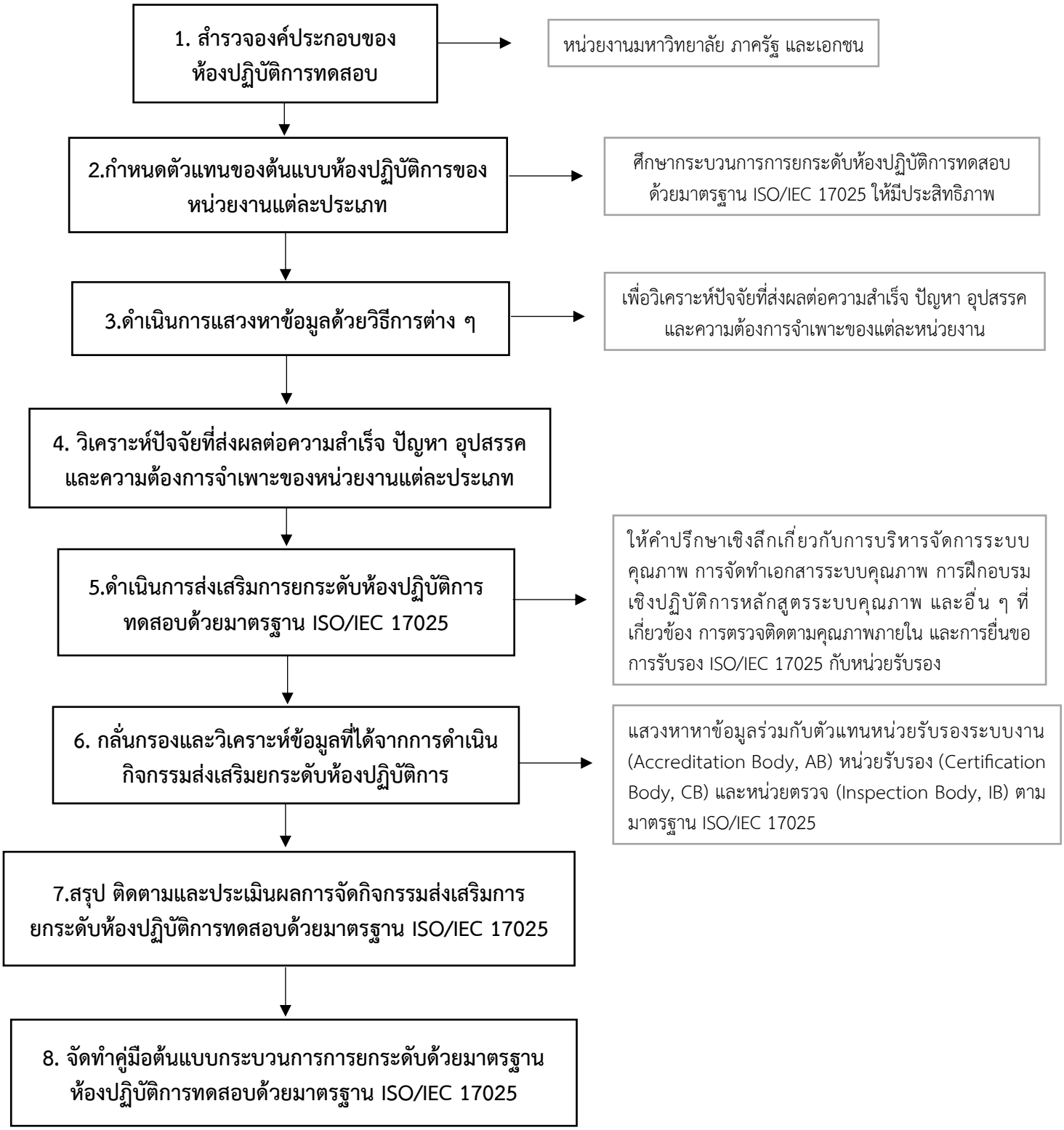ขอบเขตการวิจัย (Scope of Research)